

November 2, 2009



*Changing the Future of Leadership*

# *The Shepperd E-Leader*

## **The Shepperd Public Leadership Institute will host the 25th Annual Texas Leadership Forum on January 15 –16, 2010, in Austin, Texas.**

This year's forum boasts an impressive slate of world-renowned speakers, practical training workshops and unparalleled networking opportunities.

### **Participants Will:**

- \* choose from more than twenty individualized leadership training sessions
  - \* hear leading authorities discuss today's leadership challenges
  - \* put training to the test in a group breakout session
  - \* explore and learn practical leadership skills
- \* network with other professionals, as well as business, political and educational leaders

### **Featured Speakers:**

- \* CNN Commentator, Paul Begala
  - \* Deputy National Campaign Manager for the Obama Presidential Campaign, Steve Hildebrand
  - \* Texas Supreme Court Justice Paul Green      \* Senator Kel Seliger
  - \* Representative Tom Craddick      \* Representative David Farabee
  - \* Representative Tryon Lewis      \* Noted Author and Attorney, Talmage Boston
- And many, many more!



If you or your business would like to sponsor this remarkable leadership event, please contact us at 432-552-2850. Sponsors will receive numerous benefits, including the opportunity to attend a special banquet featuring keynote speaker:

***Ambassador and White House Advisor,  
Karen Hughes.***

**Register online:**

<http://aa.utpb.edu/jbs-leadership-institute/texas-leadership-forum/registration-information/>

**Registration is extremely limited! Sign up today!**

**John Ben Shepperd  
Public Leadership  
Institute**

When people ask me why I am running as a woman, I always answer, "What choice do I have?"

- Pat Schroeder

I do not wish them [women] to have power over men, but over themselves.

- Mary Wollstonecraft

Men, their rights, and nothing more; women, their rights, and nothing less.

- Susan B. Anthony

## **Institute Staff:**

**Robert Burns  
Director**

**Dr. Karen C. Johnson  
Associate Director**

**Dr. Carol Traut  
Professor**

**Shannon Hernandez  
Senior Program Coordinator**

**Valorie Rogers  
Senior Program Coordinator**

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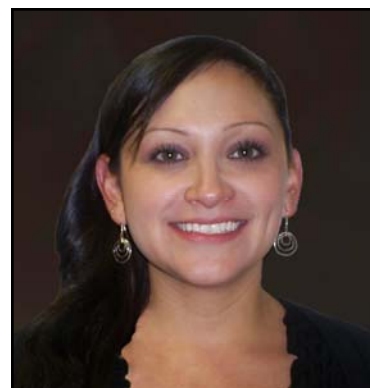
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## Shepperd Institute Staff Members Honored

Hispanic Heritage of Odessa recently presented the Latina Charlas Alma Award, which recognizes "Hispanic women from our community who have helped 'advance' other Hispanic women." This year's award recipient was Shannon Hernandez, Senior Program Coordinator for the Shepperd Institute. Shannon has worked throughout the Permian Basin with a number of community organizations to increase leadership opportunities for women. She is on the Board of Directors for Women in Leadership and serves as the head of its professional development committee. Shannon also serves as the volunteer director for A\*Y\*M (Adults for Youth Mentoring) at St. Stephen's Catholic Church in Midland. The program is designed to provide mentoring for at-risk youth. Under Shannon's direction, A\*Y\*M also works with the Midland County Probation department to provide a seven week life skills training program for probated youth.



Dr. Karen C. Johnson, Associate Director for the Shepperd Institute, was honored this year at the Odessa Chamber of Commerce 2009 ATHENA® Award luncheon. The award nominees are those women who have "achieved excellence in her/his business profession, have served the community in a meaningful way, and have assisted women in reaching their full leadership potential." Dr. Johnson was nominated by Dr. Kamal Tolia for her dedication and commitment to numerous community organizations. She currently serves as President of the Heritage of Odessa Foundation and Co-President of the Old Timers' Club. She is a member of the City of Odessa Parks and Recreation Advisory Council, the Permian Basin Rehabilitation Board, the Odessa Chamber of Commerce and the Pilot Club of Odessa. Dr. Johnson also serves as a mentor to several young women within the Permian Basin.